# STAT 770 Sep. 2 Lecture Part A Theory for Multinomial Likelihoods & MLE's

Reading for today's lectures: Chap. 1 in Agresti's book, plus proofs in Ch. 16 on Asymptotics of MLE's, LRT's.

We review large-sample theory for MLEs and (in 2nd segment) LRTs for Multinomial Data and draw consequences for Tests and Confidence Intervals.

Start with Binomial & Multinomial Distributions, then review MLE theory.

### From Last Lecture: Why Binomial and Multinomial ?

When  $Z_a$  are nonrandom:  $N_{z,c} = \sum_{a=1}^{n} I_{[Z_a=z, X_a=c]} \sim \text{Binom}(n, p_{z,c})$ sum of iid binary r.v.'s, jointly distributed as Multinom $(n, \{p_{z,c}\}_{(z,c)})$ since each a belongs to only one  $(z,c) = (Z_a, X_a)$ , with prob.  $p_{z,c}$ .

**Unconditional parameterization**, where  $\theta = \{p_{z,c}\}_{(z,c)}$ and  $N_{z+} = \sum_{c \in C} N_{z,c}$  is a random outcome

Sometimes sample data (*stratified*) fixing  $N_{z,+} \equiv n_z$ , so that  $(N_{z,c}, c \in C) \sim \text{Multinom}(n_z, \{p_{c|z}\}_{c \in C})$ where  $p_{c|z} = P(X_a = c | Z_a = z) = p_{z,c} / \sum_{k \in C} p_{z,k}$ and  $\theta = \{p_{c|z}\}_{(z,c) \in \mathbb{Z} \times C}$  is conditional parameterization

### **Basic Definitions for Likelihood and MLE**

For discrete observed data  $\underline{Y}$  (e.g. = { $(X_a, Z_a)$ }<sup>n</sup><sub>a=1</sub> or { $X_a$ }<sup>n</sup><sub>a=1</sub>)

and parametric prob. mass function  $p(y,\theta) =$ 

 $\prod_{a=1}^{n} P(Z_a = z_a, X_a = c_a \mid \theta) \quad \text{or} \quad \prod_{a=1}^{n} P(X_a = c_a \mid Z_a = z_a, \theta)$ 

**Likelihood**  $\text{Lik}(\theta; \underline{Y}) = p(\underline{Y}, \theta)$  as function of  $\theta$ 

and **MLE** =  $\operatorname{argmax}_{\theta \in \Theta} \operatorname{Lik}(\theta, \underline{Y})$ often unique, e.g. when prob. mass has exponential family form

### **Multinomial Likelihood**

*n* sample size, random iid  $(Z_a, X_a) \in \mathcal{Z} \times C = \mathcal{K})$ 

 $X_a \in C$  indep.,  $p_{z,c} = P(Z_a = z, X_a = c), (z,c) \in \mathcal{K}$ 

Reduced Data: 
$$N_{z,c} = \sum_{a=1}^{n} I_{[Z_a=z,X_a=c]}, (z,c) \in \mathcal{K}$$

Likelihood for (ordered) unit-level data:  $\prod_{a=1}^{n} p_{z_a,c_a}^{I[Z_a=z_a,X_a=c_a]}$ 

Likelihood  $L(\theta) \equiv L(\theta; \underline{N})$  for Multinomial  $\{N_{z,c}\}$  data:  $\binom{n}{N_{z,c}, (z,c)\in\mathcal{K}} \prod_{(z,c)\in\mathcal{K}} p_{z,c}^{N_{z,c}} = n! \prod_{(z,c)\in\mathcal{K}} \left( p_{z,c}^{N_{z,c}} / (N_{z,c})! \right)$ 

#### Other Forms of Same Likelihood

However the parameters  $\theta = (p_{z,c}, (z,c) \in \mathcal{K})$  are restricted, the previous 2 likelihoods are proportional, up to factors not depending on  $\theta$ .

If  $Z_a$  variables are fixed along with  $n_z = N_{z,+}$  and  $p_{z,+}$ , and  $X_a$  are indep. with  $P(X_a = c | Z_a = z) = p_{c|z} = p_{z,c}/p_{z,+}$ then the Likelihood for  $\theta' = \{p_{c|z}\}$  is again proportional, =

$$\prod_{z \in \mathcal{Z}} \left( n_z! \prod_{c \in C} \left[ p_{c|z}^{N_{z,c}} / (N_{z,c})! \right] \right) = \prod_{z \in \mathcal{Z}} \left( \frac{n_z!}{p_{z+}^{n_z}} \prod_{c \in C} \frac{p_{z,c}^{N_{z,c}}}{(N_{z,c})!} \right)$$

5

# Sampling Design, Conditioning & Poisson

Some extensions condition on Marginals, e.g. Fisher Exact Test fixes  $m_1, n_1, n$  in Multinomial

	X=0	1	Tot
Z=0	$N_{00}$	N <sub>01</sub>	$n_0$
1	N <sub>10</sub>	$N_{11}$	$n_1$
Tot	$m_0$	$m_1$	n

Useful distributional fact: Multinom $(n, \{p_{z,c}\})$  dist'n for  $\{N_{z,c}\}$ is identical to the conditional joint distribution of independent  $N_{z,c} \sim \text{Poisson}(\lambda p_{z,c})$  r.v.'s given  $\sum_{(z,c)} N_{z,c} = n$ .

(A good self-contained exercise for review, not to be handed in.)

With this fact, conditioning in multinomial-data setting can be viewed as further conditioning on indep. Poisson underlying data.

# **Parameter Spaces and Statistical Questions**

In unconditional parameterization, Categorical Statistics is about Multinomial Data with parameters  $\{p_{z,c}\}$ : in interesting cases parameters are restricted/shared to reflect tabular and regression structure.

**Examples:** (a)  $\log(p_{i,c}) = \alpha_c + \beta_i$  or  $\log(p_{c|z}) = \alpha_c + \beta' z$ (b) multiway extensions, similar models with (z,c) interactions, (c) extensions reflecting longitudinal *c*'s, or other *link functions* relating  $p_{z,c}$ 's to  $E(N_{z,c})$ 's

**Questions:** Tests and Conf. Int's for parameter components, Predictons of  $N_{z,c}$  (*Classification*)

# Review: MLE Theory, Sec. 16.2

Collapse  $(z,c) = k \in \mathcal{K}$ , assume data probabilities  $\theta = \{p_{z,c}\} = \{p_k\}_{k \in \mathcal{K}}$  are > 0 twice continuously differentiable functions of lower-dimensional parameter  $\beta$  in an open subset  $\mathcal{U} \subset \mathbb{R}^d$ 

and  $|\mathcal{K}| \times d$  matrix  $\mathcal{J} \equiv (\frac{\partial \theta_k}{\partial \beta_j})$  has full rank d, then for large n

with probability  $\rightarrow 1$  a consistent MLE  $\hat{\beta}$  [a local maximizer of **locally concave**) log  $L(\theta(\beta))$ ] exists and is unique on a sufficiently small neighborhood of the 'true' parameter  $\beta_0$ , and

 $\sqrt{n}(\hat{\beta} - \beta_0)$  is asymptotically normally distributed with nonsingular variance matrix  $V(\beta_0)$  about which we will say more later.

**Note:** there is a unique local solution  $\tilde{\beta}$  of  $\theta(\beta) = \{N_k/n\}_{k \in \mathcal{K}}$ , and  $\sqrt{n}(\hat{\beta} - \tilde{\beta}) \approx V \sqrt{n} \nabla_{\beta} \log L(N/n)$  in probability.

### Three Classic Examples

(I) Binomial Proportion  $X_a \sim \text{Bernoulli}(p), C = \{0, 1\}, \beta = p$  $\theta = (p, 1 - p)$ 

$$N_1 = \sum_{a=1}^n X_a \sim \text{Binom}(n,p), \ L(\theta) \propto p^{N_1} (1-p)^{n-N_1}, \ \hat{p} = N_1/n$$

(II) Comparing Two Proportions.  $X_a, Z_a \in \{0, 1\}$  fixed.  $P(X_a = 1 | Z_a = z, \theta) = \pi_z, z = 0, 1, \quad \theta = (\pi_0, 1 - \pi_0, \pi_1, 1 - \pi_1)$  $L(\theta) \propto \prod_{z=0}^{1} \pi_z^{N_{z,1}} (1 - \pi_z)^{N_{z,0}}, \quad \text{MLEs} \ \hat{\pi}_z = (N_{z,1}/N_{z,+}, z = 0, 1)$ 

(III) Multinomial Goodness of Fit.  $X_a \in C = \{1, \dots, K\}$  $\pi_k = P(X_a = k | \theta), \quad \theta = (\pi_k, k = 1, \dots, K), \quad \hat{\pi}_k = N_k/n$ 

Statistical tests and CIs based on  $\hat{\theta}$  and Likelihood Ratio Tests