

# STAT 770 Sep. 14 Lecture Part A

## Bayesian Inference for Binomial and Multinomial

Reading for this lecture:

Section 1.6 in Agresti, also Section 17.5 for some history.

We do a 2-slide review of basic Bayesian ideas, in the old-style setting where posteriors can be obtained analytically because the priors have the special *conjugate* form.

Then we apply the theory directly to estimates and "credible intervals" (the Bayesian analogue of CIs) for multinomial data.

# General Setup for Bayesian Inference, I

(discrete) data vector  $\underline{\mathbf{Y}} \sim p(\underline{\mathbf{y}}, \beta)$  assumed governed by a parametric model,  $\beta \in \mathcal{U} \subset \mathbb{R}^d$

Bayesians view the unknown  $\beta$  as a random  $d$ -vector and  $p(\underline{\mathbf{y}}, \beta)$  as conditional (density or) prob. mass fcn.  $P(\underline{\mathbf{Y}} = \underline{\mathbf{y}} | \beta)$

**Before data:** assume known prior density  $\beta \sim g(b)$  for r.v.  $\beta$

**After data-collection:** posterior density governs probabilities for  $\beta$  r.v. given the fixed dataset,  $P(\beta \in B | \underline{\mathbf{Y}}) = \int_B f(b | \underline{\mathbf{Y}}) db$

$$f(\beta | \underline{\mathbf{y}}) = g(\beta)p(\underline{\mathbf{y}} | \beta) / \int g(b)p(\underline{\mathbf{y}} | b) db, \quad f(\beta | \underline{\mathbf{Y}}) = g(\beta) \frac{L(\beta, \underline{\mathbf{Y}})}{P(\underline{\mathbf{Y}} = \underline{\mathbf{y}})}$$

## General Setup for Bayesian Inference, II

**Estimation:** summary location-statistic for posterior density,

e.g. posterior mean  $\tilde{\beta}^{Bayes} = E(\beta | \underline{\mathbf{Y}}) = \int b f(\beta | \underline{\mathbf{Y}}) db$

Other choices like posterior median OK too; mean minimizes posterior MSE  $E((\beta - \tilde{\beta})^2 | \underline{\mathbf{Y}})$

**Credible Interval:** Interval or region  $B(\underline{\mathbf{Y}}) \subset \mathbb{R}^d$  such that

$$P(\beta \in B(\underline{\mathbf{Y}}) | \underline{\mathbf{Y}}) = \int_{B(\underline{\mathbf{Y}})} f(b | \underline{\mathbf{Y}}) db = 1 - \alpha$$

If  $\beta \in \mathbb{R}$ ,  $d = 1$ , take  $B(\underline{\mathbf{Y}}) = \left( F^{-1}(\frac{\alpha}{2} | \underline{\mathbf{Y}}), F^{-1}(1 - \frac{\alpha}{2} | \underline{\mathbf{Y}}) \right)$

interval between quantiles of posterior d.f.  $F(b | \underline{\mathbf{y}}) = \int_{-\infty}^b f(x | \underline{\mathbf{y}}) dx$

## Conjugate Priors

With respect to data model  $p(\underline{y}, b)$ , parametrized family of prior & posterior densities  $g(b, \mu)$  is called **conjugate** if the posterior for prior  $\beta \sim g(b, \mu)$  is  $f(b | \underline{Y}) \equiv g(b, \mu^*)$ ,  $\mu^* = \mu^*(\underline{Y})$ , i.e.,

$$g(b) p(\underline{y}, b) / \int g(x) p(\underline{y}, x) dx \equiv g(b, \mu^*(\underline{y}))$$

We will return to this definition later and recall that **there is generally a conjugate prior family when the joint probability mass (or density) function has the exponential family form**

$$p(\underline{y}, \beta) = h(\underline{x}) \exp \left( q(\beta)' T(\underline{y}) - C(\beta) \right)$$

**(This is a review topic: you should read about it at some point.)** We now discuss a special case.

## Multinomial and Dirichlet Example

Let  $\underline{Y} = \{X_a\}_{a=1}^n$  with  $P(X_a = c) = \beta_c$  if  $1 \leq c \leq d$ , and  $P(X_a = d + 1) = 1 - \beta_1 - \dots - \beta_d$

Consider prior  $g(b, \underline{\mu}) = c(\underline{\mu}) \left[ \prod_{j=1}^d b_j^{\mu_j - 1} \right] (1 - b_1 - \dots - b_d)^{\mu_{d+1} - 1}$

where  $b_j > 0$ ,  $j = 1, \dots, d$ , such that  $b_1 + \dots + b_d < 1$ , and  $c(\underline{\mu})$  is an integration constant,  $\underline{\mu} \in (0, \infty)^{d+1}$ .

**NB.** usually, equivalently, defined on **unit (d+1)-dim simplex**

Density is called Dirichlet( $\underline{\mu}$ ): special case  $d = 1$  is Beta( $\mu_1, \mu_2$ )

## Verification of Conjugacy Property, Multinomial Example

Denote  $\beta_{d+1} = 1 - \beta_1 - \dots - \beta_d$ . Then

$$\begin{aligned}
 g(\beta, \underline{\mu}) \cdot P(\underline{Y} = \underline{y} | \beta) &= c(\underline{\mu}) \cdot \left[ \prod_{j=1}^{d+1} \beta_j^{\mu_j - 1} \right] \cdot \prod_{a=1}^n \beta_{y_a} \\
 &= c(\underline{\mu}) \cdot \left[ \prod_{j=1}^{d+1} \beta_j^{\mu_j - 1} \right] \cdot \prod_{j=1}^{d+1} \beta_j^{N_j} \quad \text{where} \quad N_j \equiv \sum_{a=1}^n I_{[y_a=j]}
 \end{aligned}$$

Therefore posterior is  $f(\beta | \underline{Y}) = \frac{c(\underline{\mu})}{P(\underline{Y}=\underline{y}) \Big|_{\underline{y}=\underline{Y}}} \prod_{j=1}^{d+1} \beta_j^{\mu_j + N_j - 1}$

Since this density as fcn of  $\beta$  is  $\propto g(\beta, \underline{\mu} + \underline{N})$  Dirichlet  
 (where  $\underline{N} = (N_1, \dots, N_{d+1})$ ), it is  $= g(\beta, \underline{\mu} + \underline{N})$

## Beta and Dirichlet: Densities & identities

The Beta( $\alpha_1, \alpha_2$ ) density on  $(0,1)$  is  $\frac{\Gamma(\alpha_1 + \alpha_2)}{\Gamma(\alpha_1)\Gamma(\alpha_2)} x^{\alpha_1 - 1} (1-x)^{\alpha_2 - 1}$

Dirichlet( $\underline{\mu}$ ) density on  $\{(x_1, \dots, x_d) : x_j > 0, x_1 + \dots + x_d < 1\}$

is  $= \Gamma(\sum_j \mu_j) \prod_{j=1}^{d+1} (x_j^{\mu_j - 1} / \Gamma(\mu_j))$ ,  $x_{d+1} \equiv 1 - x_1 - \dots - x_d$

Can verify integration constants using Jacobian change-of-variable formula in the identity: for  $X_j \sim \text{Gamma}(\mu_j, 1)$  **indep.**

$$(X_1, \dots, X_d) / \sum_{j=1}^{d+1} X_j \sim \text{Dirichlet}(\underline{\mu})$$

$$(B_1, \dots, B_d) \sim \text{Dirichlet}(\underline{\mu}) \Rightarrow \sum_{j=1}^k B_j \sim \text{Beta}(\sum_{j=1}^k \mu_j, \sum_{j=k+1}^{d+1} \mu_j)$$

## Beta and Dirichlet Means & Variances

To find mean of Beta:  $\int_0^1 x \cdot \frac{\Gamma(\alpha_1 + \alpha_2)}{\Gamma(\alpha_1)\Gamma(\alpha_2)} x^{\alpha_1 - 1} (1 - x)^{\alpha_2 - 1} dx$

$$= \frac{\Gamma(\alpha_1 + \alpha_2)}{\Gamma(\alpha_1)\Gamma(\alpha_2)} \bigg/ \left[ \frac{\Gamma(\alpha_1 + \alpha_2 + 1)}{\Gamma(\alpha_1 + 1)\Gamma(\alpha_2)} \right] = \frac{\Gamma(\alpha_1 + \alpha_2)\Gamma(\alpha_1 + 1)}{\Gamma(\alpha_1 + \alpha_2 + 1)\Gamma(\alpha_1)}$$

$$\text{Mean} = \frac{\alpha_1}{\alpha_1 + \alpha_2}, \quad \text{similarly} \quad \text{Variance} = \frac{\alpha_1 \alpha_2}{(\alpha_1 + \alpha_2)^2 (\alpha_1 + \alpha_2 + 1)}$$

For  $\sum_{j=1}^k B_j$  based on  $\underline{B} \sim \text{Dirichlet}(\underline{\mu})$ , put  $\alpha_1 = \sum_{j=1}^k \mu_j$ , and  $\alpha_2 = \sum_{j=k+1}^{d+1} \mu_j$  to get mean and variance formulas.